

Crown Capital Partners Adds Michael Overvelde to Senior Management Team

CALGARY, March 8, 2017 – Crown Capital Partners Inc. ("**Crown**" or the "**Corporation**") (TSX: CRWN), which provides growth capital to successful mid-market companies, today announced the appointment of Michael Overvelde, CPA, CA, CFA, to the position of Senior Vice President, Finance. Mr. Overvelde has more than 25 years of experience in capital markets and accounting.

Mr. Overvelde was most recently Vice President, Equity Research Analyst at Raymond James covering the Canadian Diversified Financials sector. His equity research experience also includes roles at TD Securities and UBS Securities Canada, covering companies in banking, insurance, and industrials. Mr. Overvelde previously spent approximately 10 years in senior institutional equity sales positions at National Bank Financial and UBS Securities Canada. Prior to entering the capital markets, he spent more than five years at Ernst & Young as Audit Manager working mainly on the financial services and diversified industries teams. Mr. Overvelde obtained his Bachelor of Commerce degree before becoming a Chartered Professional Accountant. He also earned his Chartered Financial Analyst designation.

"We welcome Michael to the Crown team," said Chris Johnson, President and CEO of Crown. "We believe his background makes him a great fit for our organization, given our many connections to the capital markets. Michael has more than 20 years of experience in the Canadian capital markets, including strong relationships in the investment community, and has spent the majority of his career focused on financial services. He will work closely with our CFO Lyle Bolen to transition responsibilities in the coming months as Lyle prepares for retirement."

ABOUT CROWN

Crown is a specialty finance company focused on providing capital to successful Canadian and select U.S. companies that are unwilling or unable to obtain suitable financing from traditional capital providers such as banks and private equity funds. Crown also manages capital pools, including some in which Crown has a direct ownership interest. Crown originates, structures and provides tailored special situation and long-term financing solutions to a diversified group of private and public mid-market companies in the form of loans, royalties and other structures with minimal or no ownership dilution.

FORWARD-LOOKING STATEMENTS

This news release contains certain "forward looking statements" and certain "forward looking information" as defined under applicable Canadian and U.S. securities laws. Forward-looking statements can generally be identified by the use of forward-looking terminology such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "continue", "plans" or similar terminology. Forward-looking statements in this news release include, but are not limited to, statements, management's beliefs, expectations or intentions regarding the growth of the alternative financial market. Forward-looking statements are based on forecasts of future results, estimates of amounts not yet determinable and assumptions that while believed by management to be reasonable, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Forward-looking statements are subject to various risks and uncertainties concerning the specific factors identified in the Crown's periodic filings with Canadian securities regulators. See the AIF for a detailed discussion of the risk factors affecting Crown. In addition, Crown's dividend policy

will be reviewed from time to time in the context of the Corporation's earnings, financial requirements for its operations, and other relevant factors and the declaration of a dividend will always be at the discretion of the board of directors of the Corporation. Crown undertakes no obligation to update forward-looking information except as required by applicable law. Such forward-looking information represents management's best judgment based on information currently available. No forward-looking statement can be guaranteed and actual future results may vary materially. Accordingly, readers are advised not to place undue reliance on forward-looking statements or information.

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